



Y CONSULTING

presents:

EMPLOYING A GENERATION



CONTACT

To further discuss your training needs and costs involved, contact us:

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**A one day seminar on getting
the very best out of your
Generation Y employees**



CONTENT

This day long training seminar is a highly practical, interactive programme utilising a range of learning activities designed to help participants understand, recall and use what they learn.*

1. **Understanding Generation Y: “Are they really that different?”**

Learning outcome: You will be able to explain their behavioural characteristics in the light of seven key cultural factors that make Generation Y unique.

2. **Working with Generation Y: “Why can’t they just be normal like us?”**

Learning outcome: You will be able to explain the reasons why Generation Y employees act the way they do in relation to their work.

3. **Recruiting Generation Y: “OK, so some of them are pretty awesome!”**

Learning outcome: You will see how Generation Y approach the recruitment process and how you can use this awareness to recruit the best available talent.

4. **Retaining Generation Y: “What do you mean you’re not enjoying yourself?”**

Learning outcome: You will learn what sort of work environment is necessary for Generation Y to blossom and give their best.

5. **Motivating Generation Y: “How do I start a fire when the wood looks wet?”**

Learning outcome: You will learn strategies and tips for getting Generation Y excited about work and willingly working harder.

6. **Managing Generation Y: “Helping a leopard change its spots.”**

Learning outcome: You will learn strategies to help Generation Y adapt to the realities of employment, becoming effective employees.

7. **Harnessing Generation Y: “To boldly go where only they can go.”**

Learning outcome: You will learn how Generation Y can give your business the competitive edge needed to succeed today.

* **Note:** The training content listed here is flexible and can be amended to suit individual training needs.